projects impacting the waterfront revitalization area. The waterfront revitalization area of the town will have to subareas to the west and east of the village.
Wayfinding master plan: create a wayfinding system and sign design that will help resident and visitors find local destinations and parking and improve pedestrian and car circulation.

Marina Improvements – planning, design, construction
- Dock improvements
- Pump-out facilities improvement
- Gas, water, electric systems improvements

Campground development or improvements: prepare a master plan for campground development or prepare a conceptual plan for improvements to an existing campground

Surface Water Quality: analyze the quality of water in local streams and the treated wastewater outfalls

Create Multi-use Trails

Streetscape Improvements

Sewer infrastructure and Wastewater Treatment – Study/identify needs and costs of improvements

Infrastructure Improvements – Study/identify needs and costs of improvements

Zoning and Other Local Regulations Amendment –

Update comprehensive plan to be consistent with the approved LWRP –

Stormwater Management Improvements – planning, design, and construction

Waterfront Programs/Events for Tourists and Residents: identify, plan and coordinate public entertainment events that will bring the public to the local waterfront and businesses

Best Agricultural Practices along stream banks-

Producing Local Solar Energy -

**Proposed Waterfront Revitalization Area Boundary**

The dash-dot line in the first picture below delineates the upland boundary of the waterfront revitalization area, as proposed and illustrated in the revised draft LWRP completed in 2005.

It is recommended to delineate the boundary of the waterfront revitalization area using existing roads and important natural features.

The second picture below suggests a modified proposed boundary. When drawing the boundary of the town’s waterfront revitalization area, please consider the location of developed areas, the natural features that define or impact the waterfront revitalization area, and the location of the proposed
Project examples:

Park Development or Improvements planning, design, construction

- Master plans or conceptual plans identifying the features of a new park or the location and type of improvements to an existing park; providing examples of similar improvements done in other communities, estimating costs and recommending a sequence for completing related work
- Design and construction documents for advanced or extensive improvements
- Amenities improvements – new lighting poles, new or improved public bathrooms etc.

Improve Waterfront Public Access planning, design, construction

- Lookout and Fishing areas– study the need and costs, design and construction
- Boat launches with adjacent parking areas- study the need and costs, design and construction
- Kayak launches with adjacent parking area- study the need and costs, design and construction
- Aquatic weed boxes next to the boat/kayak launches
- Information Kiosks
- Identify easement areas for shoreline public access on private property
- …

Stream Bank rehabilitation research the needs and best methods of bank stabilization for local conditions, design and construction

Drinking water

Local & Area Economic Analysis study/identify economic trends that can help business operators and investors make informed decisions regarding development in the community

Local and Area Housing Study Study demographic and lifestyle changes that create new opportunities for specific residential segments and housing categories.

Business Retention/Expansion identify local and area business retention and expansion activities

Downtown Market Analysis study that helps local business leaders, entrepreneurs, developers, and economic development professionals across the county understand the changing marketplace and identify business and real estate development opportunities that are realistic and make sense for the communities.
Project: Conduct a feasibility study to determine an appropriate site, facilities, design, and construction and maintenance costs of a public recreation area within Resort area, near the east end of the bridge.

Estimated cost: $22,000

Potential funding sources: NYS Department of State; Town Budget; private developer

Responsible entities: Town; County; private landowners and developer(s)

Project: Develop a public park or recreation area in the Resort area near the east end of the Bridge.

Estimated cost: To be determined based on findings of feasibility study

Potential funding sources: NYS Department of State; Town Budget; private developer

Responsible entities: Town; County; private landowners and developer(s)

Develop additional tourist attractions and facilities for residents that utilize the natural resources and beauty of the waterfront (this is the main goal or umbrella project)

The natural beauty of the waterfront, as well as the State sites and facilities that are maintained within the Town attract visitors who participate in nature watching, kayaking, bicycling and walking.

Additional walking and bicycling trails are needed, as well as interpretive facilities that enhance the experience of these visitors.

Projects: Develop interpretive facilities that highlight natural features in the area. Collaborate with NYS DEC to develop informational kiosks or signs at Lake Marshes Wildlife Management Area and with NYS Office of Parks, Recreation & Historic Preservation to develop interpretive signage at State Park.

Estimated cost: Up to $2,000 per site

Potential funding sources: NYS Department of State; ORHP-Recreational Trails Program; Department of Transportation – MAP 21 Transportation Alternatives; County Tourism funds

Responsible entities: NYS OPRHP; NYS DEC; Town

Project: Develop biking and walking trails that link points of interest.

Estimated cost: $30,000 for study; construction cost TBD

Potential funding sources: NYS Department of State; OPRHP-Recreational Trails Program; NYS Department of Transportation – MAP 21 Transportation Alternatives; County Tourism funds

Responsible entities: Town
(Note: This text includes assumptions and recommendations of the consultant, but it does not present any clear projects that the Town will undertake.)

Total estimated cost: $1,000,000

3. Heritage Tourism Development

Fort Klock and Nellis Tavern represent historic resources with the potential to become integral components of heritage tourism in the Mohawk Valley. Each of these resources have ongoing improvement and enhancement needs.

(Note: when the improvements to an existing landmark are not clearly known, a study should be proposed to assess the current condition and use of the landmark, identify necessary improvements and their estimated cost, identify funding sources, and establish priorities)

Total estimated cost: $200,000

4. Housing Rehabilitation

Like most rural towns in the Mohawk Valley, the Town of St. Johnsville has the need for a scattered-site, non-targeted housing rehabilitation program. A total of 52 percent of the Town's residents are low income, and many do not have the resources to correct housing problems that affect their health and safety.

(Note: A study should be conducted to assess the local housing needs, make clear recommendations, identify partners, estimate potential costs and funding sources, and present succession of steps to take.)

Total estimated cost: $1,200,000

5. Infrastructure Improvements

The extension of water service and roadway improvements along Route 5 have been identified as local needs in the Town of St. Johnsville.

(Note: Where was this need identified? Was it assessed as cost-efficient project? Sometimes, this type of projects are not feasible in areas where houses are too far apart. A study to investigate the feasibility of extending water services should have be proposed.)

Total estimated costs: To be determined

Examples of descriptions of proposed projects

Locate and develop a public recreation area near the east end of Bridge (this is the main goal or umbrella project)

A town park, or a public recreation area developed as part of a private waterfront development, is recommended for the resort area near the east end of the Bridge. The public recreation area should include transient docking and areas where the public can walk along the water, fish, and view the waterfront and may include a public boat launch.
TOWN OF ST. JOHNSVILLE PROPOSED PROJECTS WITHIN THE WATERFRONT REVITALIZATION AREA

The following projects were compiled with local input during the winter of 1999 and spring of 2000.

1. Route 5 Corridor Revitalization Strategy/Rezoning ................................................................. 1
2. Industrial Park Development ..................................................................................................... 1
3. Heritage Tourism Development .............................................................................................. 2
4. Housing Rehabilitation ............................................................................................................. 2
5. Infrastructure Improvements ................................................................................................... 2

(Please note that the description of most of these projects is general. Each of these projects is actually a collection of projects that should have been described individually. Each construction project has a planning, design and construction phase that could be described as individual projects. Some projects need to be developed after completing feasibility studies that conclude favorable for the development of that project and recommend the most favorable way to develop the project)

1. Route 5 Corridor Revitalization Strategy/Rezoning

Route 5 extends through the Town and includes a variety of residential, commercial, industrial and public uses. The availability of natural gas should increase development pressures along Route 5. Agricultural lands along the Canal and adjacent to the St. Johnsville Business/Industrial Park also have economic development potential. A revitalization/long term growth strategy and plan is needed to provide for the growth desired by the Town in this corridor.

The strategy needs to be accompanied by regulatory controls, such as rezoning, that will facilitate desired development.

(Note: The growth strategy is one project. The revision of the local regulations, to support the recommendations of the growth strategy, is the second project. The development of a growth strategy involves a thorough analysis of the local and regional market and its trends, and it could cost considerably more than estimated here.)

Total estimated cost: $10,000 - $15,000

2. Industrial Park Development

The availability of natural gas along Route 5 west of Village should increase demand for industrial development in this area. Consistent with a Route 5 Corridor Revitalization Strategy proposed above, industrial park development options should be considered in this area that would focus and cluster this development in areas deemed appropriate. Development costs would include water line extensions, road infrastructure, and perhaps "spec" building development.

Approximately 80 acres west of the St. Johnsville Business/Industrial Park should also be considered for industrial or general waterfront development. Development of this area would require the extension of utility lines to and through the site.